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5F

Case Study

*How Evident Helped 5F-SuperHighway
Achieve Significant Business Growth with
Comprehensive Credential Verification*



The Problem

5F-SuperHighway is a new trucking platform on a mission to create more opportunities for drivers by addressing the low pay and inconsistent work opportunities causing drivers to flee the industry. By applying AI technology to predict shipping demand, 5F-Superhighway empowers drivers to achieve higher earning potential with the ability to map out their work schedule and plan their own routes.

5F-SuperHighway's revolutionary platform experienced early growth connecting trucks with drivers, but an extraordinarily complex onboarding process was holding them back. Their insurance requirements and trust and safety measures were vital to the company's safety and success, but also challenging due to complicated requirements, as they were intended to help the company vet both individuals and businesses that were submitting applications to become vehicle owners and operators on the 5F-SuperHighway platform.

Additional complexities arose due to the incredibly fragmented and nuanced way insurance coverage is applied in the trucking industry. There were challenges with identifying whether a person is driving a truck for personal or professional reasons based on the timing of an activity versus a load-drop. Additionally, often the tractor and the trailer are insured separately - not to mention the items inside the trailer - all of which required varying levels of coverage in order to participate in 5F-SuperHighway's platform.

They needed a comprehensive verification tool that could quickly evaluate a range of different credentials like proof of insurance, criminal history, business registrations, and other risk signals.

5F-SuperHighway also needed a technology solution that could keep pace with their nimble operations and provide substantive reporting so they knew exactly which truck owners and operators were compliant and which were falling short of the company's standards.

"5F-SuperHighway was created to take a complicated problem and do it faster, better, and more cost-effectively. One of the critical steps is verifying third-party insurance, and the solutions available couldn't keep up with our pace or our complexity."

- Benjamin Angotti | VP, Finance





The Solution

Evident's verification solution removed 5F-SuperHighway's blind spots and freed them up to move more quickly so they could grow their business for the long haul.

5F-SuperHighway hired Evident as their trust and safety technology partner, leveraging our automated verification solution to scale their motor carrier and truck owner onboarding processes. Evident helped 5F-SuperHighway verify business registrations and proof of insurance. Evident also provided risk signaling to reduce liability and ran background checks on every applicant.

For insurance verification, Evident's platform enabled 5F-SuperHighway to successfully implement a wide range of nuanced, trucking-specific insurance requirements with ease and precision - much like 5F-SuperHighways business practices - and leveraged Evident's

partnership with Marsh to offer coverage fulfillment for non-compliant applicants.

Evident has been instrumental with helping 5F-SuperHighway determine their compliance criteria, and has yet to shy away from addressing the subtleties of their specific business needs as a pacemaker in the freight and logistics sharing economy.

Thanks to Evident's "one-stop shop" verification solution, 5F-SuperHighway increased their platform onboarding proficiency by nearly 50% in 3 months, enabling them to quickly and diligently grow their business to become serious competitors in the supply chain industry.



Evident is on a mission to fundamentally reshape how businesses view and manage risk.

We're helping our customers make their businesses safer through automation, and saving them time, money, resources, and headaches in the process.

Evident's comprehensive credentialing and verification technology solution automates the collection, analysis, decisioning, and reporting of key facts like insurance, identity, business ownership, and other risk signals to help our customers make fast and informed decisions about engaging new employees, contractors, vendors, and other third-party partners, all without compromising their privacy.

Our game-changing Insurance Verification technology eliminates the friction involved in traditional risk management operations and compliance processes by connecting the entire ecosystem of enterprises, third parties, brokers, and carriers to close coverage gaps. As a result, Evident's customers significantly reduce risk by improving their third parties' compliance with corporate insurance requirements.

For more information, visit evidentid.com