



## Case Study

# Insurance Verification for Manufacturers

*How a National Packaged Food  
Producer Reduces Distributor and  
Supply Chain Risk*



## The Problem

One of the largest manufacturers of packaged bakery foods in the United States operates over 40 bakeries that produce many household brand names. The company regularly contracts distributors to put their products on shelves at grocery stores and supermarkets, among other retail outlets.

The company was finding it challenging to manually verify their distributors' proof of insurance using spreadsheets sent directly from their brokers. They were also concerned with the reliability of the data itself, as this particular broker was both issuing and verifying the distributors' COIs.

The manufacturer also maintained a diverse set of insurance requirements for distributors (e.g. *automotive coverage for product transportation, professional liability coverage for retailer services, etc.*), which meant the company often resorted to making

manual exceptions and overrides so they could keep working with their preferred distributors to ensure their product was consistently stocked.

*The manufacturer wanted to expand their business with online direct sales, but they simply couldn't do this with their current insurance verification program. They needed a technology-based solution that could quickly and accurately verify their growing list of distributors' proof of insurance so they could scale their new line of business.*

## The Solution

With Evident's Insurance Verification solution, the packaged bakery food manufacturer was able to upgrade their verification process from tedious and manual to automated and seamless.

Evident's powerful platform connects directly with the manufacturer's broker to reliably verify authoritative COI data, which creates a better, more harmonious verification experience for everyone involved.



Evident was able to easily verify insurance for each entity in the entire supply chain ecosystem - from manufacturers, to distributors, to retailers, and every third-party partner in between.

The packaged food manufacturer has gone from broker-submitted spreadsheets to a sleek dashboard with robust reporting capabilities where they can filter and sort their distributors to determine which are compliant with their corporate insurance standards and how their policies are impacting their Insureds' ability to work with them.

*The company has reduced their exceptions, and no longer assumes the burden of manually verifying their distributors. And with access to live COI monitoring, the packaged bakery food manufacturer has seen a noticeable uptick in their distributor compliance rates and, with that reduced risk, is now saving a ton of "bread."*





## Evident is on a mission to fundamentally reshape how manufacturing and supply chain businesses view and manage third-party risk.

We're helping our customers make their manufacturing and supply chain businesses safer through automation, and saving them time, money, resources, and headaches in the process.

Evident's Insurance Verification-as-a-Service technology solution automates the collection, analysis, decisioning, and reporting of third-party insurance to help our customers make fast and informed decisions about engaging new vendors, distributors, suppliers, and other third-party vendors, all without compromising their privacy.

Our game-changing technology eliminates the friction involved in traditional risk management operations and compliance processes by connecting the entire ecosystem of enterprises, third parties, brokers, and carriers to close supply chain coverage gaps. As a result, Evident's customers significantly reduce their exposure to third-party liability by improving their insurance requirement compliance rates.

**For more information, visit [evidentid.com](https://evidentid.com)**