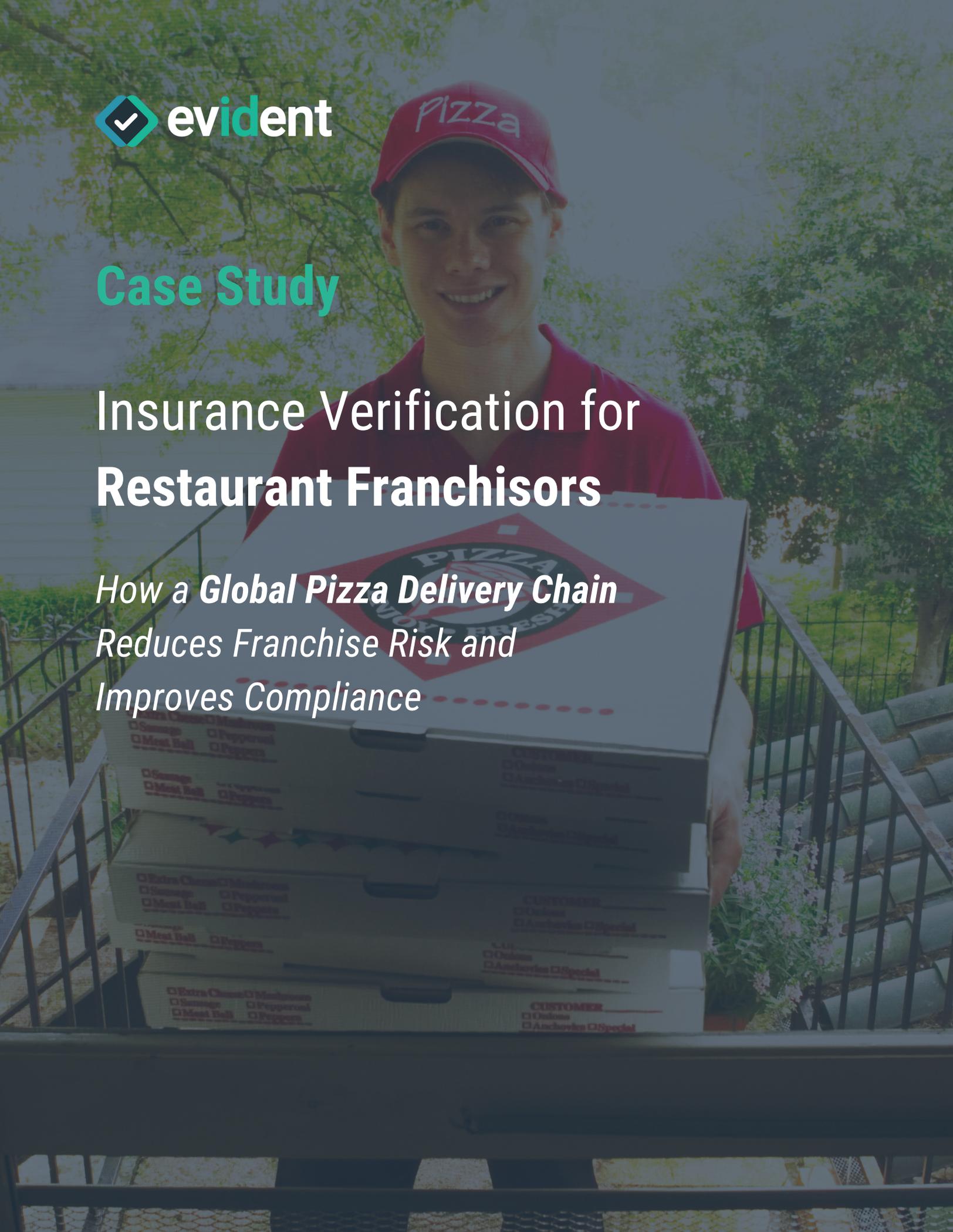




## Case Study

# Insurance Verification for Restaurant Franchisors

*How a Global Pizza Delivery Chain Reduces Franchise Risk and Improves Compliance*





## The Problem

One of the country's largest pizza delivery restaurant chains operates more than 3,000 restaurants in North America. While experiencing tremendous growth and expecting more, they were struggling to ensure consistency and compliance of insurance coverage across their franchise network.

One key to growth was a franchise model with multiple ownership categories. Unfortunately, their previous insurance verification provider lacked the flexibility necessary to communicate or verify specific requirements based on the different categories. The provider was also unable to measure overall compliance accurately or indicate what gaps existed. The pizza chain was left with very little idea how compliant they were or where to focus to improve compliance and reduce risk.

Furthermore, if a franchise was considered to be noncompliant with the pizza delivery chain's insurance standards, the company had no easy way to communicate the deficiency or help the franchise purchase the coverage necessary to safely continue operations.

**This left the pizza chain vulnerable to additional risk and left their franchisees feeling confused and frustrated with the verification process.**

# The Solution

Evident's insurance verification solution automated the immense amount of effort involved with managing proof of insurance for multiple franchise categories.

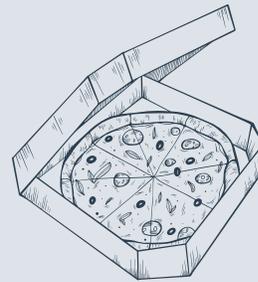
Evident made it easier for franchise area developers that operate multiple locations to submit one COI for all of their stores so they do not need to duplicate efforts for every franchise location.



Evident started by dividing the company's franchise groups into three categories based on physical property types and their locations. Our ability to assess their compliance based on the appropriate category saved the pizza delivery chain time and resources.

Previously, their system wouldn't allow for custom requirements for each franchise category. Now, the company is able to specify requirements by category and fulfill insurance, via Evident's integration with Marsh, that enables franchises to obtain the exact right amount of coverage in order to demonstrate compliance with corporate insurance requirements without overspending on premiums.

*Between the smart automation, the added visibility into compliance levels, and the ability to get franchisees covered and compliant, Evident has given this pizza delivery restaurant chain better ingredients to reduce their third-party risk while saving them time and money.*





## Evident is on a mission to fundamentally reshape how restaurant franchisors view and manage third-party risk.

We're helping our customers make their restaurant franchises safer through automation, and saving them time, money, resources, and headaches in the process.

Evident's Insurance Verification-as-a-Service technology solution automates the collection, analysis, decisioning, and reporting of third-party insurance to help our customers make fast and informed decisions about engaging new franchisees and third-party vendors, all without compromising their privacy.

Our game-changing technology eliminates the friction involved in traditional risk management operations and compliance processes by connecting the entire ecosystem of enterprises, third parties, brokers, and carriers to close supply chain coverage gaps. As a result, Evident's customers significantly reduce their exposure to third-party liability by improving their insurance requirement compliance rates.

**For more information, visit [evidentid.com](https://evidentid.com)**